



## Final conference

Rome, 14<sup>th</sup> March 2017, 9.00-13.30

# Counterfeiting and organised crime: from data to prevention

Centro Congressi Roma Eventi – Fontana di Trevi, piazza della Pilotta, 4

### Programma

#stopfake

<p>9.00–9.15 <b>Registration</b></p> <p>9.15–9.30 <b>Introduction</b> Loredana Gulino <i>Director General Directorate-General for the Fight against counterfeiting–UIBM, Ministry of Economic Development</i></p> <p>09.30–11.00 <b>Session 1 – Results of the project STOPFAKE</b> <b>From IPERICO to STOPFAKE DB. The commitment of the Directorate-General for the Fight against counterfeiting – UIBM in developing counteractions and policies against fake goods</b> Francesca Cappiello <i>Head, Directorate-General for the Fight against counterfeiting – UIBM, Ministry of Economic Development and Scientific Coordinator of STOPFAKE</i></p> <p><b>The information system of STOPFAKE</b> Andrea Di Nicola <i>Assistant Professor of Criminology and Scientific Coordinator of eCrime, University of Trento</i></p> <p><b>The contribution of surveys on businesses and consumers</b> Giuseppe Espa <i>Full Professor of Statistics and Scientific Vice-Coordinator of eCrime, University of Trento</i></p> <p><b>The contribution of data from the web</b> Filippo Nardelli <i>Business Development &amp; Senior Consultant, Expert System</i></p> <p><b>Data on victimization of businesses: hints for prevention</b> Claudio Bergonzi <i>Secretary General INDICAM – Istituto di Centromarca per la lotta alla contraffazione</i></p> <p><b>The risk of victimization of businesses in the fashion sector: which prevention?</b> Gianni Gravante <i>President Federmoda Trento, Confcommercio – Imprese per l'Italia Trentino</i></p>	<p>11.00–11.15 <b>Coffee Break</b></p> <p>11.15–13.15 <b>Session 2 – Round table</b> <b>The viewpoint of public and private stakeholders: from data to anti-counterfeiting</b></p> <p><b>Chair:</b> Claudio Bergonzi <i>INDICAM – Istituto di Centromarca per la lotta alla contraffazione</i></p> <p><b>Participants:</b></p> <p>Susan Wilson <i>USPTO – United States Patent and Trademark Office and European Commission</i></p> <p>Mario Catania <i>Parliamentary Commission on Counterfeiting</i></p> <p>Francesco Mandoi <i>Italian Anti-Mafia Directorate</i></p> <p>Gennaro Vecchione <i>Guardia di Finanza</i></p> <p>Maurizio Montemagno <i>Italian Customs and Monopoly Agency</i></p> <p>Stefano Orsini <i>Luxottica Group</i></p> <p>13.15–13.30 <b>Work ending</b></p> <p>13.30 <b>Light lunch</b></p>
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#### Coordinator



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