



With the financial support of the Prevention of and Fight against Crime Programme
European Commission – Directorate-General Home Affairs

PROMOTING A TARGETED COMMUNICATION TO “AT RISK” CUSTOMERS PURCHASING MEDICINAL PRODUCTS VIA THE INTERNET

www.fakecare.com

Developing expertise against the online trade of fake medicines
by producing and disseminating knowledge,
counterstrategies and tools across the EU

Demonstration Workshops Agenda

April 23, 2015
Hotel Forum | Via Tor de' Conti, 25
Rome

Coordinator:



Co-beneficiaries:



Associate partners:



12.00

Registration

12.30

Welcome

Domenico Di Giorgio, AIFA

12.45

Presentation of the project FAKECARE

Andrea Di Nicola, eCrime - University of Trento - Scientific coordinator of the project

13.00

Recent experiences and good practices across the UE

Mario Ottiglio, IFPMA – Fight The Fake

13.30 Lunch

14.30

Medicines online and health risks. Real cases analysis

Sarah Vecchio, IRCCS Fondazione Maugeri, Pavia

15.00

Awareness of the risks in order to protect public health

Mike Isles, ASOP EU (Alliance for Safe Online Pharmacies)

15.30

FAKECARE activities behind the finalisation of the guidelines for safe online purchases of medicinal products in the EU

Andrea Cauduro and Elisa Martini, eCrime - University of Trento

16.00

Trick or Treat(ment)? Presentation of the guidelines for safe online purchases of medicinal products in the EU

Andrea Di Nicola, eCrime - University of Trento

16.30

Round Table - Discussion